

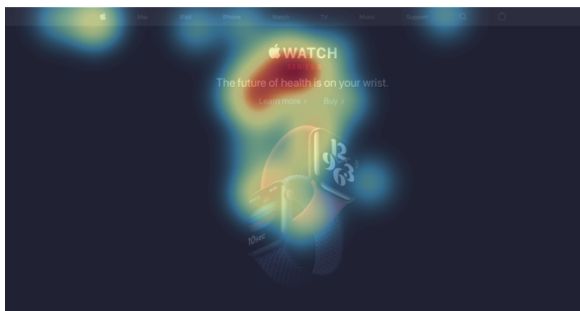
# Accuracy study



Clueify shows you how users truly perceive your design. We help you improve working designs, identify inconsistencies and test new ideas - even before go-live. Time-consuming eye-tracking studies become obsolete.

We have tested our artificial intelligence on more than 150 designs and compared the results with real eye-tracking studies. Quantitatively, we achieved an accuracy of 92%. As a metric, we used the Area Under the Curve value (AUC) here. This gives an objective and realistic view of the predicted fixations (points that users look at more closely).

In the following, we have compiled some representative results for you. On the left side, you see the result of the eye-tracking study and on the right side the prediction of our AI technology:



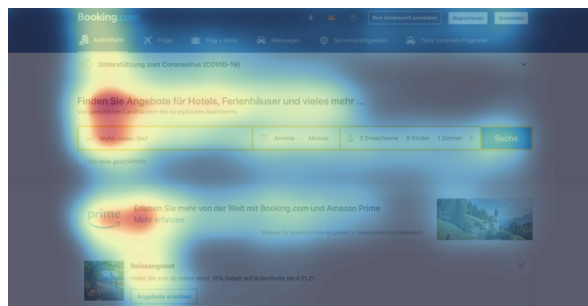
**Eye-tracking result**



**Clueify result**



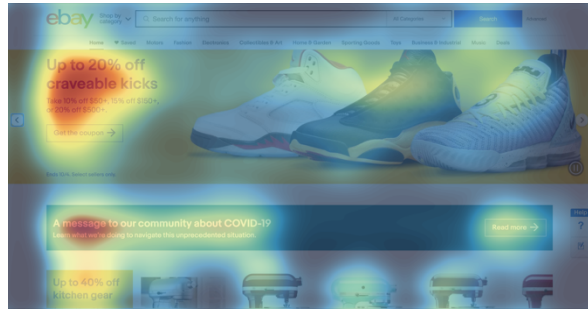
**Eye-tracking result**



**Clueify result**



Eye-tracking result



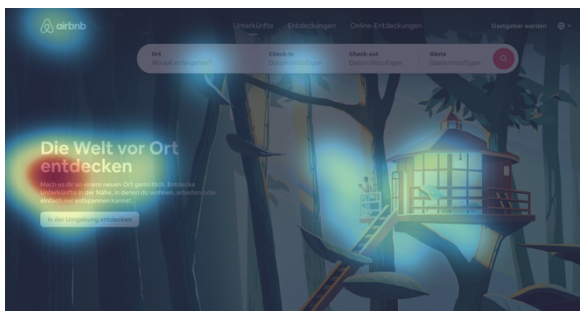
Clueify result



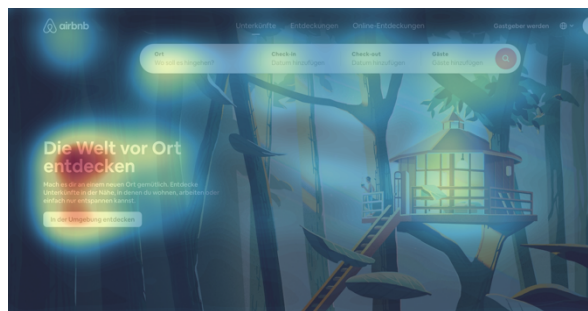
Eye-tracking result



Clueify result



Eye-tracking result



Clueify result